



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office  
 Address: COMMISSIONER FOR PATENTS  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450  
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 1254

<b>SERIAL NUMBER</b> 10/085,145	<b>FILING OR 371(c) DATE</b> 02/27/2002 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3629	<b>ATTORNEY DOCKET NO.</b> BOC9-2001-0041 (286)
<b>APPLICANTS</b> Colin J. Meiser, Irving, TX; Cynthia A. O'Shea, Southlake, TX;				
<b>** CONTINUING DATA *****</b> [Signature]				
<b>** FOREIGN APPLICATIONS *****</b> [Signature]				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED</b> <b>** 04/04/2002</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged	Examiner's Signature [Signature] Initials [Initials]	<b>STATE OR COUNTRY</b> TX	<b>SHEETS DRAWING</b> 2	<b>TOTAL CLAIMS</b> 23
<b>INDEPENDENT CLAIMS</b> 3				
<b>ADDRESS</b> 40987				
<b>TITLE</b> Method and system for dynamically modifying an electronic campaign based on network activity				
<b>FILING FEE RECEIVED</b> 794	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	